

German Design Graduates 2022: awards, exhibition and talks at the Design Campus of Staatliche Kunstsammlungen Dresden

Frankfurt am Main, 5 September 2022

From 2 to 31 October 2022, outstanding product and industrial design graduates from Germany's most prestigious higher-education institutions in the field of art and design will be showcased at the Wasserpalais of Schloss Pillnitz (Riverside Palace of Pillnitz Palace) by the German Design Graduates initiative and its project sponsor the German Design Council, in cooperation with the Design Campus of the Kunstgewerbemuseum of Staatliche Kunstsammlungen Dresden (SKD).

The German Design Graduates Show 2022 (2–31 October 2022), which this year focuses on “Perspectives for Graduates in Product Design”, is devoted to the central themes of our time and how they are influenced by the fundamental changes witnessed in politics, society and the environment – and showcases the most fascinating ideas and potential solutions of talented young product designers. Some 40 young designers from more than 20 German universities illustrate in a variety of different ways how product design can go hand in hand with social, societal and environmental responsibility.

With the winners selected by high-calibre juries, four awards are bestowed each year on innovative projects featured in the exhibition. The award categories – Design Culture, Social Design, Design Research and Circular Design – reflect the wealth of current discussion points and focus areas in the field of design. The awards ceremony will be held as part of the exhibition opening.

The accompanying discussion programme GDG TALKS will take place during the opening weekend from 11 a.m. to 3 p.m. on Sunday 2 October. Featuring international guests and regional manufacturers, the talks explore the viewpoints of young designers, centring on questions such as the transfer of design research into practice and the discussion surrounding viable future interactions between manufacturers, researchers and developers.

Devised by Katrin Krupka in tandem with Professor Ineke Hans, Professor Mark Braun, Professor Annika Frye, Dr Christian Wölfel and Barbara Lersch, the symposium will be attended by international experts such as Rainer Schilling (Berlinerblau) and Andreas Müller (MÜHLE), as well as representatives of Deutsche Werkstätten Hellerau, BSH Hausgeräte GmbH, Covestro AG and Mosan.

Programme at a glance:

Friday 30 September, 11 a.m.

Press tour

Registration via presse@skd.museum

Saturday 1 October, 6.30 p.m.

Awards ceremony and opening event

By invitation

Sunday 2 October, 11 a.m. to 3 p.m.

GDG TALKS

Registration via <https://germandesigngraduates.com/gdg-talks-anmeldung/>

2–31 October 2022

Exhibition: German Design Graduates Show 2022

Opening hours: Tuesday to Sunday: 10 a.m. to 5 p.m.

The juries at a glance:

GDG exhibition

Floor van Ast (Managing Director of Design Post Köln GmbH), Thomas A. Geisler (Director of the Kunstgewerbemuseum der Staatlichen Kunstsammlungen Dresden), Jasmin Jouhar (freelance journalist), Dr Sascha Peters (Managing Director of Haute Innovation), Thomas Schnur (product designer)

Design Research Award

Dr Andrea Augsten (Member of the Managing Board of Deutsche Gesellschaft für Designtheorie und -forschung/Head of Innovation Management at Gesellschaft für Internationale Zusammenarbeit [GIZ]), Stephan Ott (Director of the Institute for Design Research and Appliance)

Circular Design Award

Professor Daniela Bohlinger (Head of Sustainability Design at the BMW Group), Leif Huff (Head of Design at Wirelane)

Social Design Award

Barbara Lersch (Project Manager at the Hans Sauer Stiftung), Mona Mijthab (Managing Director at Mosan)

Design Culture Award

Thomas A. Geisler (Director of the Kunstgewerbemuseum/Design Campus, Staatliche Kunstsammlungen Dresden), Dr Annemarie Jaeggi (Director of the Bauhaus-Archiv/Museum für Gestaltung Berlin), Professor Matthias Wagner K (Director of the Museum Angewandte Kunst Frankfurt am Main)

Graduates from the following institutions are showing their work in the exhibition:

Bauhaus-Universität Weimar, Burg Giebichenstein University of Art and Design Halle, University of Applied Sciences Potsdam, Folkwang University of the Arts Essen, Darmstadt University of Applied Sciences, HBKsaar, Düsseldorf University of Applied Sciences, HAWK University of Applied Sciences and Arts, HFBK Hamburg, Hochschule für Gestaltung Offenbach am Main, HTW Berlin, Hannover University of Applied Sciences and Arts, Pforzheim University, Weissensee Academy of Art Berlin, Kunsthochschule Kassel, Muthesius University of Fine Arts and Design Kiel, Ostbayerische Technische Hochschule Regensburg, Karlsruhe University of Arts and Design, Technische Universität Dresden, Berlin University of the Arts

About the German Design Graduates initiative

German Design Graduates is an initiative which aims to promote talented product design graduates and showcase state-approved universities, art colleges and other higher-education institutions. The initiative was launched in 2019 by Prof. Ineke Hans, Prof. Hermann Weizenegger, Prof. Mark Braun and Katrin Krupka. GDG is funded by the German Design Council foundation, which has been the project sponsor since 2022.

<https://germandesigngraduates.com>

About the German Design Council

The German Design Council has been operating since 1953 as one of the world's leading centres of expertise in communication and knowledge transfer within design, branding and innovation. It is part of the worldwide design community and has always contributed to the establishment of global exchange and networking thanks to its international offering, promotion of new talent and memberships. With events, conventions, awards, jury meetings and expert committees, the German Design Council connects its members and numerous other international design and branding experts, fosters discourse and provides important stimulation for the global economy. It currently has more than 350 members.

<https://www.german-design-council.de/en/about-us>

About the Design Campus at Staatliche Kunstsammlungen Dresden



Rat für Formgebung
German Design Council

As a practice-focused research and development platform of the Kunstgewerbemuseum, the Design Campus is a curatorially driven and future-oriented think tank that tackles current challenges such as societal change, digitalisation and the climate emergency. Alongside exhibitions, workshops and residencies in a lab format, it also runs an annual summer school over several weeks. Its mission is to rethink the role of industrial art museums in today's world, illustrate and strengthen the power of design in society, science and business, and promote utopian thinking by means of design.

www.designcampus.org

Press information for download can be found in our [dropbox](#).

Press officer

Alexandra Sender, Vice President Communications and Marketing

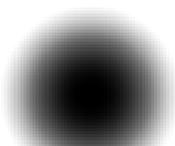
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